

## Engaging the Media to Change Social Norms

Georgia Domestic Violence Fatality Review Project

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## Housekeeping Notes

- Can you hear me now? If yes, please raise your hand.
- Technical problems (viewing, listening, etc.)?
  - Contact Global Customer Support at 1-800-263-6317 or <http://support.gotomeeting.com>
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- Questions or comments during the webinar:
  - Use the question box to type a question/comment for the presenters
- Slides and an evaluation will be emailed to you at the end of the webinar.

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## Thank you!

- Georgia Criminal Justice Coordinating Council
  - This training is supported by subgrant No. W14-8-024 and W14-8-026 awarded by the Criminal Justice Coordinating Council administering office for the STOP Formula Grant Program.
  - The opinions, findings, conclusions and recommendations expressed are those of the trainers and do not necessarily reflect the views of the Criminal Justice Coordinating Council or the U.S. Department of Justice, Office on Violence Against Women

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## GA Domestic Violence Fatality Review Project

- Joint initiative between GCADV and GCFV
- Third in series of webinars to address implementation of fatality review recommendations
- Next webinar is Supporting Law Enforcement’s Role in Domestic Violence Response
- Formal announcement coming soon
- New website: [www.georgiafatalityreview.com](http://www.georgiafatalityreview.com)

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## Findings

- Fatality Reviews
- Daily media monitoring
  - DV-related homicides in Georgia
  - DV-related news – incidents and arrests
    - Vague, minimal information on incident
    - Unintentionally blaming the victim
    - Minimal information on resources available
- GA DV Media Watch ([www.gcfv.org](http://www.gcfv.org))

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## Response

- 2013 Annual Report, “DV and the Media”
  - Compiled list of 9 tips for journalists
- Today’s webinar is targeted towards family violence task forces and fatality review teams
  - Strategies for engaging the media
  - Building relationships with reporters
  - Changing the way DV is covered in Georgia

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## Goals

- Better domestic violence coverage
  - Increase in those who have awareness of the issue, an understanding of domestic violence and ways to help, and available resources
    - support networks,
    - family,
    - friends,
    - faith leaders,
    - co-workers

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